

Autopromotec 2011 will include new initiatives for the haulage sector

### Italy in top rankings for road transport of goods

In 2009, road haulage accounted for 88.3% of the total volume of goods transported in Italy. That notwithstanding, Italy was not the country ranked highest in the classification of the five major European nations, also including Germany, the U.K. Spain and France. Spain, in fact, with 95.8% was the country that transports most of its good by road, ahead

<b>Share of road haulage* in major European countries (2009) (% tonnes-km**)</b>	
<b>Countries</b>	<b>2009</b>
Spain	95.8
U.K.	88.9
Italy	88.3
France	80.6
Germany	65.4
<b>Five country average</b>	<b>83.8</b>

Source: Autopromotec Observatory processing based on Eurostat data

\* transport of goods with origin and destination within Italian borders

\*\* unit of measure of road haulage: tonnes transported relative to distanced covered in km

of the U.K. (88.9%), Italy with 88.3% (also due to insufficiencies in the rail system and lack of river networks), France (80.6%) and in fifth place Germany (65.4%), where rail and river transport account for a more significant share. These are the results of a processing of Eurostat data carried out by the Autopromotec Observatory, the research arm of the most specialized international exhibition of equipment and products for the

automotive industry, whose next (24<sup>th</sup>) biennial edition is scheduled for May 25-29, 2011 at the Bologna Exhibition Centre.

In Italy, road haulage is currently performed by 4,735,111 vehicles (freight trucks, special trucks and tractors). Noteworthy are the data revealed when we compare statistics regarding haulage vehicles in the five major European countries, where approximately

<b>Number of road haulage vehicles in major European countries (2009)</b>	
<b>Road haulage vehicles*</b>	<b>2009</b>
France	6,309,390
Spain	5,459,641
Italy	4,735,111
U.K.	4,091,868
Germany	2,806,351
<b>Total</b>	<b>23,402,361</b>

Source: Autopromotec Observatory processing of ACEA data

\* freight trucks, special trucks and tractors

\*\* data for Germany is conditioned by introduction of new data survey system in 2007

80% of the entire European fleet is concentrated. France is classified as the country with the highest number of haulage vehicles with 6,309,390 units, followed by Spain (5,459,641 units), Italy (4,735,111), the U.K. (4,091,868) and Germany, last in the rankings with "only" 2,806,351 vehicles also due to the introduction of a new data survey system in 2007. When added up, the total is 23.4 million vehicles. According to the Autopromotec Observatory, this total emphasizes the importance of technological innovation affecting the industry over recent years both in

terms of safety and environmental compatibility. The focus is on new solutions for automobiles applied at all levels: from the chassis to the passenger compartment, engine,

gearbox, suspension and braking system, not to mention basic components such as tires. Just as significant is the use on haulage vehicles of highly developed electronic control systems, as well as the aid of modern equipment and instrumentation for the self-diagnosis of vehicles for improving maintenance and servicing efficiency.

When it comes to this aspect, next year's Autopromotec 2011 will be putting the spotlight on vehicle maintenance for the haulage sector. Organizers of this major exhibition showcasing the world's auto aftermarket production will implement new and important initiatives devoted to the truck segment on behalf of professionals in the road haulage industry. As we all know, maintenance sectors are anti-cyclical with respect to the sale of new vehicles, and these are exactly the moments when the lower turnover of vehicles is offset by a greater need for maintenance. This in turn leads to an increasing interest in the truck segment.

The initiatives put into action in support of exhibitors of products and equipment, components and spare parts for trucks will include specially marked signs inside the halls indicating the dedicated stands. In addition, a guide will be available to industry members and visitors listing exhibitors in the haulage segment, and there will also be an area set up to host meetings and encourage match-ups between industry members of the truck segment – national and international producers and suppliers – as a way to promote relations and trade exchanges. The date is set for May 25, 2011 in Bologna, when the gates will open on the 24<sup>th</sup> biennial edition of Autopromotec.

Bologna, May 26, 2010